Cookie Policy

Last update: 08/05/2020 Version: 2.0

Our website https://classicreload.com (the "**Website**") uses cookies. In this cookie policy, we explain in detail what cookies we use, for what purposes we use them and how you can decline our use of cookies. If you do not agree with our use of cookies, please disable your cookies as described in the section "How to disable cookies?" Please beware that the full functionality of the website may not be available without cookies.

1. Responsible entity (data controller)
The data controller that is responsible for the processing of your personal data through the Website is Landocs Ventures LTD having an address at Hasaham 30, Petah tiqwa, 49517 Israel ("**we**", "**us**", and "**our**").

2. What is a cookie?
A cookie is a small piece of data or a text file that is downloaded to your computer or mobile device when you access certain websites. Cookies may contain text that can be read by the web server that delivered the cookie to you. The text contained in the cookie generally consists of a sequence of letters and numbers that uniquely identifies your computer or mobile device; it may contain other information as well.

3. What types of cookies are there?
There are several types of cookies, namely:
- **Strictly necessary cookies.** These cookies are necessary for proper functioning of the website, such as displaying content, logging in, validating your session, responding to your request for services, and other functions. Most web browsers can be set to disable the use of cookies. However, if you disable these cookies, you may not be able to access features on our website correctly or at all.
- **Performance cookies.** These cookies collect information about the use of the website, such as pages visited, traffic sources, users' interests, content management, and other website measurements.
- **Functional Cookies.** These cookies enable the website to remember a user's choices – such as their language, user name, and other personal choices – while using the website. They can also be used to deliver services, such as letting a user make a blog post, listen to audio, or watch videos on the website.
- **Marketing cookies.** These cookies allow website operators to create, implement, and examine their digital marketing campaigns. Such cookies allow them to reach the right customers, analyse the productivity of their marketing campaigns, and offer you personalised advertisement.
- **Advertising or targeting cookie**s. These cookies are usually placed and used by advertising companies to develop a profile of your browsing interests and serve

advertisements on other websites that are related to your interests. You will see less advertising if you disable these cookies.

- **Session Cookies.** These cookies allow websites to link the actions of a user during a browser session. They may be used for a variety of purposes, such as remembering what a user has put in their shopping cart as they browse a website. Session cookies also permit users to be recognized as they navigate a website so that any item or page changes they make are remembered from page to page. Session cookies expire after a browser session; thus, they are not stored long term.
- **Persistent cookies.** These cookies are stored on a user's device in between browser sessions, which allows the user's preferences or actions across a site (or, in some cases, across different sites) to be remembered. Persistent cookies may be used for a variety of purposes, including remembering users' choices and preferences when using a website or to target advertising to them.

4. Cookie consent

When you visit the website for the first time, we may ask you to provide us with your consent to our use of cookies via a cookie consent banner. If you do not provide your consent to our use of all cookies, we may serve you technical cookies only that are strictly necessary to ensure the proper functioning of the Website. The use of such cookies does not require your consent. Please note that we may not be able to provide you with the best possible user experience if not all cookies are enabled. By accepting all cookies, you are giving us, and third parties we partner with, permission to place, store, and access some or all the cookies described below on your computer.

5. What cookies do we use and for what purposes?
We use a few types of cookies on the Website. In general we use cookies for:
- Identifying the areas of our Website that you have visited;
- Personalising content that you see on our Website
- Our Website analytics;
- Re-marketing our products or services to you;
- Remembering your preferences, settings, and login details;
- Targeted advertising and serving ads relevant to your interests;
- Affiliate marketing;
- Allowing you to post comments; and
- Allowing you to share content with social networks.

The table below provides an overview of cookies used by us on the Website, including their purpose and expiration time.

Strictly necessary cookies				
Name	**Type**	**Provider/controller**	**Expiration**	**Purpose**
__cfduid	First-party HTTP cookie	We	29 days	The cookie is used by the content network, Cloudflare, to identify trusted web traffic.

AWSALB	Third-party HTTP cookie	□□□□□ □□□□□ □□ □justpremium .com	6 days	The cookie registers which server-cluster is serving the visitor; this is used in the context of load balancing, in order to optimise user experience.
AWSALB	Third-party HTTP cookie	□□□□□ □□□□□ □□ □33across.co m	7 days	The cookie registers which server-cluster is serving the visitor; this is used in the context of load balancing, in order to optimise user experience.
C	Third-party HTTP cookie	clrstm.com	2 years	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
C	Third-party HTTP cookie	4finance.com	1 year	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
C	Third-party HTTP cookie	creative-serving.com	1 year	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
C	Third-party HTTP cookie	mfadsrvr.com	2 years	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
C	Third-party HTTP cookie	programatic.c om	2 years	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
C	Third-party HTTP cookie	R.scoota.com	2 years	The cookie is used in order to detect spam and improve the Website's security. Does not store visitor specific data.
checkForPer-mission	Third-party HTTP cookie	bidr.io	1 day	The cookie determines whether the visitor has accepted the cookie consent box.
cu	Third-party HTTP cookie	ipredictive.co m	1 year	The cookie is used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the Website.

f5_cspm	Third-party HTTP cookie	pubmatic.com	End of session	The cookie saves the address and port number of the web server that is managing the session. Used to improve the Website's performance security.
has_js	First-party HTTP cookie	We	End of session	The cookie registers whether or not the user has activated JavaScript in the browser.

Preference cookies				
Name	**Type**	**Provider/controller**	**Expiration**	**Purpose**
□□□□□□ □□□**OAGEO**	Third-party HTTP cookie	□□□□□□ □□□□□□ □□□□□□ □□ □□served-by.pixfuture.com	End of session	The cookie designates the country code that is calculated based on the user's IP address. It is used to determine what language should be used for the visitor.

Statistics cookies				
Name	**Type**	**Provider/controller**	**Expiration**	**Purpose**
__qca	First-party HTTP cookie	We	1 year	The cookie collects data on the user's visits to the Website, such as the number of visits, average time spent on the Website and what pages have been loaded with the purpose of generating reports for optimising the Website content.
_ga	First-party HTTP cookie	We	2 years	The cookie is used to set a unique ID that is used to generate statistical data on how you use the Website.
_gat	First-party HTTP cookie	We	1 day	The cookie is used by Google Analytics to throttle request rate.
_gid	First-party HTTP cookie	We	1 day	The cookie is used to set a unique ID that is used to generate statistical data on how you use the Website.

browser_id	Third-party HTTP cookie	rqtrk.eu	7 days	The cookie is used to recognise the visitor's browser upon reentry on the Website.
collect	Third-party Pixel cookie	google-analytics.com	3 months	The cookie is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels.
d	Third-party HTTP cookie	quantserve.com	3 months	The cookie collects anonymous data on the user's visits to the Website, such as the number of visits, average time spent on the Website and what pages have been loaded with the purpose of generating reports for optimising the Website content.
is_unique	Third-party HTTP cookie	statcounter.com	5 years	The cookie is used to identify the frequency of visits and how long the visitor is on the Website.
loc	Third-party HTTP cookie	gumgum.com	29 days	The cookie is used in context with the share-button toolbar. It determines which and how many share-buttons are show n to the visitor.
PugT	Third-party HTTP cookie	pubmatic.com	29 days	The cookie is used to determine the number of times the cookies have been updated in the visitor's browser. It is used to optimize the website's server efficiency.
sc_is_visitor_u nique	First-party HTTP cookie	We	2 years	The cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor a random ID, so the visitor does not get registered twice.
statcounter_bo unce	First-party HTML cookie	We	End of session	The cookie determines if a visitor leaves the website straight away - This information is used for internal statistics and analytics by the website operator.
statcounter_se ssion	First-party HTML cookie	We	End of session	The cookie collects statistics on the user's visits to the website, such as the number of visits, average time spent on the Website and what pages have been read.

t.php	Third-party Pixel cookie	c.statcounter.com	End of session	The cookie registers statistical data on visitors' behaviour on the Website. It is used for internal analytics by the website operator.
Vid	Third-party HTTP cookie	hybrid.ai	1 year	The cookie collects data on visitor interaction with the website's video-content - This data is used to make the Website's video-content more relevant towards the visitor.
Marketing cookies				
Name	**Type**	**Provider/controller**	**Expiration**	**Purpose**
We use first-party and third-party marketing cookies provided by pubmatic.com, districtm.io, bidtheatre.com, contextweb.com, tribalfusion.com, yahoo.com, bidr.io, bidswitch.net, zorosrc.com, smartadserver.com, doubleclick.net, netmgn.com, rubiconproject.com, adhigh.net, mfadsrvr.com, casalemedia.com, netmng.com, everesttech.net, gumgum.com, taboola.com, tapad.com, simpli.fi, turn.com, adition.com, mathtag.com, □□□□□□□□□□□□□□□□□□□yieldlab.net, w55c.net, and others. For the list of marketing cookies, please visit https://classicreload.com/sites/default/files/7. ClassicReload_cookie_scan_report.pdf.				

6. Interest-based advertising

We may place targeted interest-based advertisements on the Website as a part of the advertising networks Google AdSense (https://www.google.com/adsense/start) and Primis (https://www.primis.tech). Such advertisements are generated on the basis of your use of the Website and other sites on the Internet, as well as the data generated by your cookies and other tracking technologies. You can control how such interest-based advertisements are shown to you or opt-out from targeted advertising by consulting the guide powered by the Digital Advertising Alliance available at https://youradchoices.com and the Network Advertising Initiative available at https://www.networkadvertising.org. If your are based in Europe, please visit http://www.youronlinechoices.eu. For more information on targeted advertising on the Website, please refer to section 13 of our privacy policy available at https://classicreload.com/privacy-policy.html .

7. Disabling cookies

When we ask you to provide your consent to our use of non-strictly necessary cookies, you have a freedom not to provide such consent. If you would like to refuse our use of cookies on the Website, you can do it at any time by declining cookies in your browser or device. Please note that you cannot decline strictly necessary technical cookies.

You can manage the acceptance or rejection of cookies on your browser, according to the additional information provided on the below listed links. Please keep in mind that any settings on your browser, regarding the refusal of necessary cookies will likely influence your browsing experience on our Website, or even might prevent the usage of some or all of

our services. In such a case, we accept no liability for the consequences of the poor functioning of our Website and our services resulting from the refusal or deletion of cookies.

For the management of cookies and your choices, the configuration of each browser is different. It is described in the help menu of your browser, which will allow you to know how to change your selection for cookies:

- Microsoft Internet Explorer: http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies
- Microsoft Edge: https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy
- Apple Safari: https://support.apple.com/en-gb/guide/safari/sfri11471/mac
- Google Chrome: http://support.google.com/chrome/bin/answer.py?hl=en&hlrm=en&answer=95647
- Mozilla Firefox: https://support.mozilla.org/en-US/kb/how-clear-firefox-cache
- Opera: http://help.opera.com/Windows/10.20/en/cookies.html

The following links may also provide you with information on how to opt-out from certain types of cookies:

- Google Analytics Cookies: https://tools.google.com/dlpage/gaoptout
- Facebook cookies: https://www.facebook.com/help/cookies/
- Twitter cookies: https://support.twitter.com/articles/20170518-use-of-cookies-and-similar-technologies-by-twitter
- Pinterest cookies: https://policy.pinterest.com/cookies
- LinkedIn cookies: https://www.linkedin.com/legal/cookie-policy?_l=en_US
- DoubleClick cookies: https://www.google.com/settings/u/0/ads/authenticated

You may also learn more by visiting http://www.youronlinechoices.com/en/about-advertising-content and http://www.youronlinechoices.com/en/controling-its-cookies/ .

Finally, some cookies are deposited by third-party providers for the purpose of personalised advertising. You can also click on the following links to learn more about their practices and exercise your choices (keep in mind that this list is only partial and includes industry leaders which are likely to be found on our Website, notice list might change from time to time):

- Rubicon Cookies: http://www.rubiconproject.com/privacy/consumer-online-profile-and-opt-out/
- DoubleClick for Publisher Cookies: https://www.google.com/settings/u/0/ads/authenticated
- AppNexus cookies: http://appnexus.com/en/company/platform-privacy-policy-en
- Cookie weborama: https://weborama.com/en/respect-of-the-private-life/
- Cookie Index Exchange: http://www.indexexchange.com/privacy/
- Sovrn: https://www.sovrn.com/privacy-policy/
- Pubmatic: https://pubmatic.com/legal/privacy-policy/
- AOL (AUTH): https://policies.oath.com/xw/en/oath/privacy/intl/index.html
- BREALTIME (CPXI): http://www.brealtime.com/privacy-policy/
- District M: https://districtm.net/en/page/data-and-privacy-policy/
- PulsePoint: https://policies.oath.com/xw/en/oath/privacy/intl/index.html

- OpenX: https://www.openx.com/legal/privacy-policy/
- Gumgum: https://gumgum.com/privacy-policy/

8. Web Beacons

We may also use a technology called web beacons to collect general information about your use of our Website and your use of special promotions or newsletters. The information we collect by web beacons allows us to statistically monitor the number of people who open our emails. Web beacons also help us to understand the behaviour of our customers, members, and visitors.

9. Google Analytics Privacy Notice

Our Website uses Google Analytics to collect information about the use of our Website. Google Analytics collects information from users such as age, gender, interests, demographics, how often they visit our Website, what pages they visit, and what other websites they have used before coming to our Website. We use the information we get from Google Analytics to analyse traffic, re-market our products and services to users, improve our marketing, advertising, and to improve our Website. We have enabled Google Analytics advertising features such as re-marketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics and Interest Reporting. Google

Analytics collects only the IP address assigned to you on the date you visit our Website, not your name or other identifying information. We do not combine the information collected using Google Analytics with your personal data.

Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our Website, the cookie cannot be used by anyone but Google. Google also uses specific identifiers to help collect information about the use of our Website. For more information on how Google collects and processes your data, visit https://www.google.com/policies /privacy/partners .

You can prevent Google Analytics from using your information by opting out at this link: https://tools.google.com/dlpage/gaoptout .

10. Flash Cookies Adobe Flash Player

Adobe Flash Player is a computer application that allows the rapid development of dynamic content using Flash computing language. Flash (and similar apps) remembers the settings, preferences, and usage of this content through technology similar to cookies. However, Adobe Flash Player manages this information and your choices by an interface different from that provided by your browser.

Since your device might be able to view content developed with Flash, we invite you to access your Flash cookie management tools, directly from the site http://www.adobe.com/en .

11. Do not track

You can set your browser to send a code indicating the websites you do not want to be followed ("Do not track" option).

- Microsoft Internet Explorer: http://windows.microsoft.com/en-us/internet-explorer/use-tracking-protection#ie = ie-11
- Microsoft Edge: https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy
- Apple Safari: http://support.apple.com/kb/PH11952
- Google Chrome: https://support.google.com/chrome/answer/114836
- Mozilla Firefox: https://support.mozilla.org/en/kb/how-to-activate-option-not-pas-pister
- Opera: http://help.opera.com/Windows/12.10/en/notrack.html

12. Google reCAPCHA

We have implemented reCAPCHA, the service provided by Google (Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA) to verify whether you are a human being and not a robot. It helps to protect the Website against spam and abuse. The reCAPTCHA analyses take place in the background. When you use reCAPCHA, Google will collect some personal and non-personal data from you, such as:
- All cookies set to your browser by Google in the last 6 months;
- Information about your mouse clicks;
- CSS information of the Website;
- Date;
- Browser language;
- Any plug-in installed in the browser; and
- Javascript objects.

The above-mentioned data will be sent to Google located in the United States. We have a legitimate interest in protecting the Website from abusive automated crawling and spam. For more information about Google reCAPTCHA and Google's privacy policy, please visit the following links: https://www.google.com/intl/de/policies/privacy/ and https://www.google.com/recaptcha/intro/android.html.

13. Contact us

If you have any questions about this cookie policy, please contact us:
Company: Landocs Ventures LTD

Address: Hasaham 30, Petah tiqwa, 49517 Israel

Email address: support [at] landmedia (dot) Freshdesk(dot) com